

# Hosting a Farmers Market Coloring Contest in 5 Easy Steps!

Presented by Ohio Farmers Union

Thanks for choosing to support the Ohio Farmers Union Farmers Market Coloring Contest! Our goal is to get entries from all over Ohio and collect them into a single display for the OFU Convention in January. This packet is designed to help you host a successful coloring contest at your farmers market! Don't hesitate to reach out for suggestions or questions! Email [aglfarmersunion@gmail.com](mailto:aglfarmersunion@gmail.com) or call Courtney Johnson at 440.261.5112.

## Step 1: Work Out the Details

- 1) **When will you host it?** Consider: Are there other community events you can tie in to? What are some high traffic days at your market?
- 2) **How many age groups will you have?** For your convenience, we've included coloring pages for multiple age groups – select what works best for you!
- 3) **Will you award prizes?** Our first host market will give each participant an entry into a raffle for a market gift card. Consider giving out a small treat, or even something from the market (What kid doesn't love blueberries, or some cherry tomatoes?)

## Step 2: Publicize!

Email [aglfarmersunion@gmail.com](mailto:aglfarmersunion@gmail.com) or contact us at the Ohio Farmers Union Facebook page to let us know about your event. We'll post it online to Facebook (and share your market page if you have one!) and send it out in our online newsletter. Be sure to share it through your usual market channels as well! We've also provided a sample flyer in .docx format for you to customize if you'd like, and this can be shared digitally online, or as posters at your market and around your community. If you're not comfortable customizing your flyer, give us a call and we can help.

## Step 3: Get Ready!

Print your pages, gather your supplies (we recommend crayons, colored pencils, tape to hold down the papers in case of wind, and a nice, bright table cloth!) and get those prizes together. **This is also a great chance to share some OFU literature and gain new members.**

## Step 4: Host your contest!

On the day of the contest, be sure to share it on social media! Collect your drawings, give out your treats and prizes, and be sure to give a hearty thanks to your participants for their hard work.

## Step 5: Send us the pictures!

We'd love to share some digital shots of the drawings/coloring pages, and we'll need those pages ASAP. Once your contest is complete, shoot us an email or give us a call. Once we know how many pages you're sending, we'll get a postage-paid envelope to you!

Thanks for your support of Ohio Farmers Union! We can't wait to see the art of your community!

## Farmers Market Coloring Contest Checklist

- Crayons (Crayola is the best! Be sure to bring extra, and keep some in a cool spot if it's going to be warm!)
- Coloring Pencils (better for more complex pictures and they don't melt in the sun!)
- Pencil Sharpener
- Erasers
- Buckets or cups to keep crayons and pencils in
- Scotch Tape to hold down the pages (rocks work well in a pinch!)
- Copies of your flyers
- A sign or flyer announcing the prize
- Prizes or treats. Raffle tickets as needed.
- Ohio Farmers Union literature – membership applications, etc.
- Table
- Bright table cloth
- Coloring Pages
- Folders for clean pages and entries